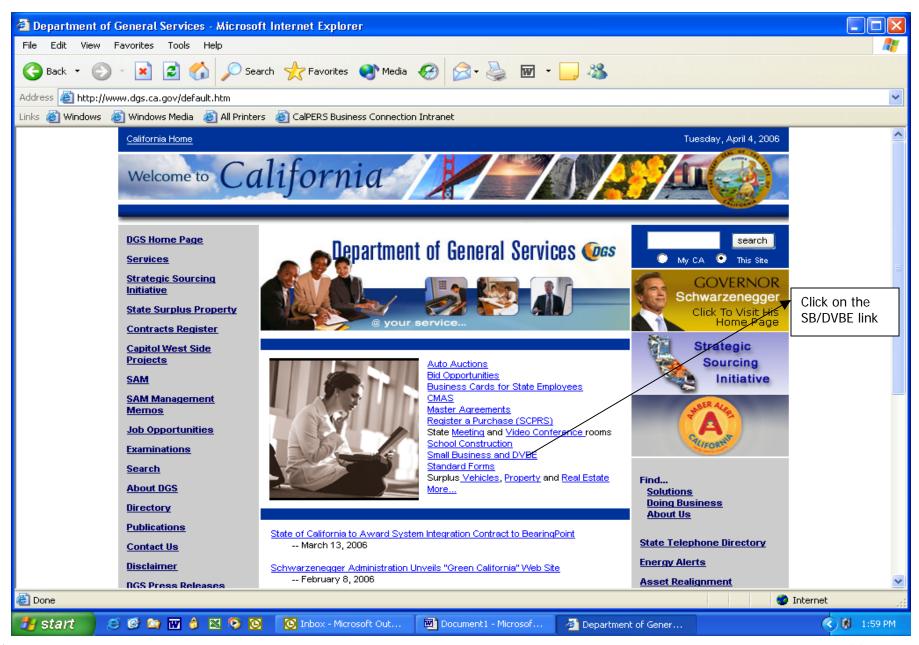
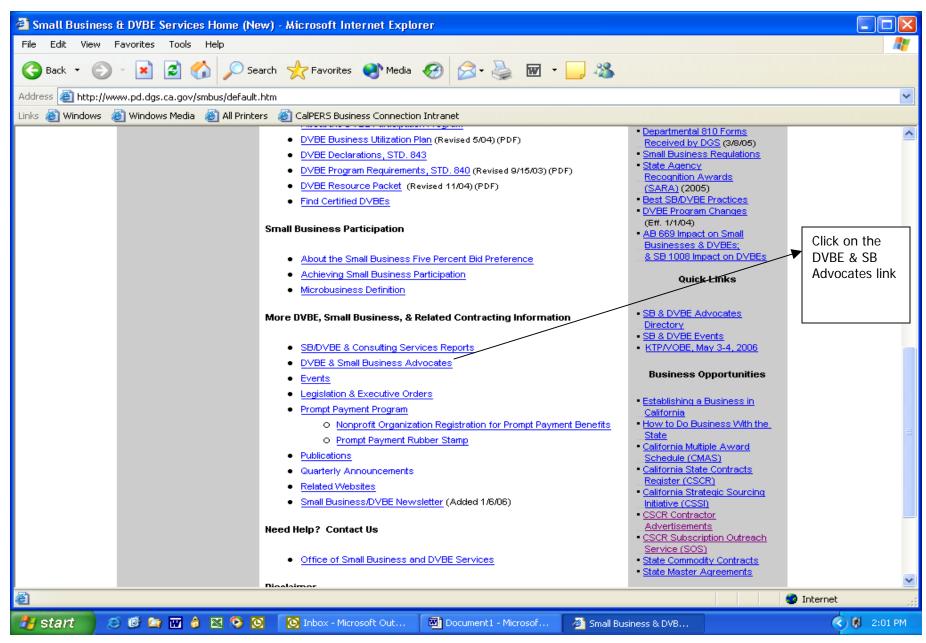
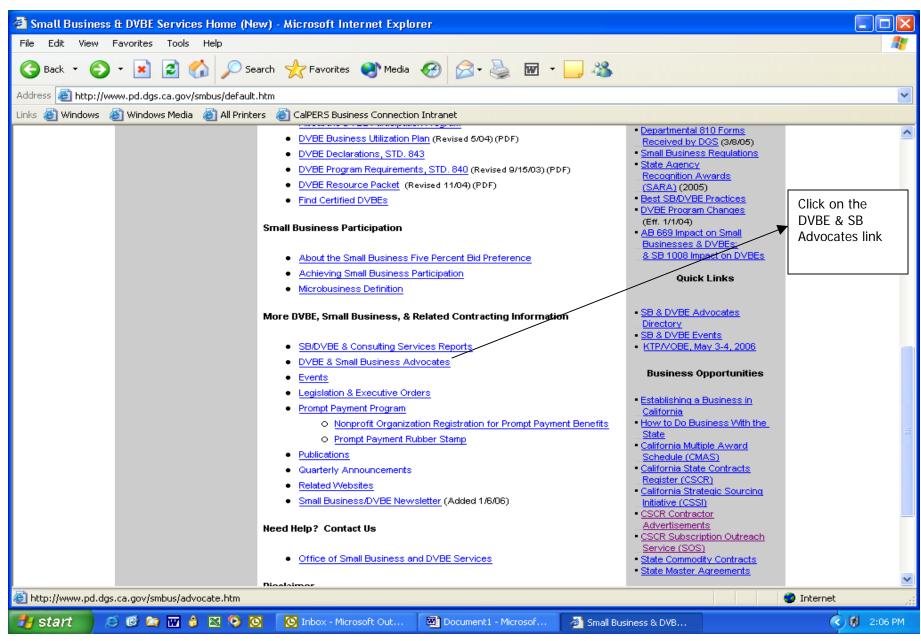
CHAPTER IX. WEBSITES

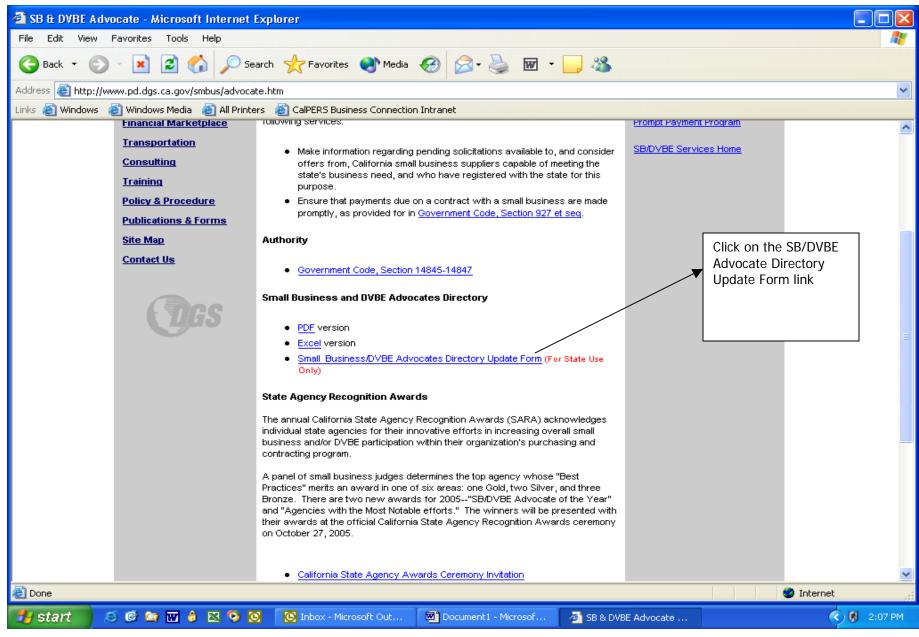
This chapter explains how to navigate through the DGS, Procurement Division, Office of Small Business (SB) and Disabled Veteran Business Enterprise (DVBE) Services website. This chapter provides step-by-step instructions on how to search for and locate Small Businesses, Micro Businesses and DVBEs within the state. Instructions are also provided for how to verify the status of a SB and/or DVBE, how to download a list of vendors and e-blast a message to vendors in the database.

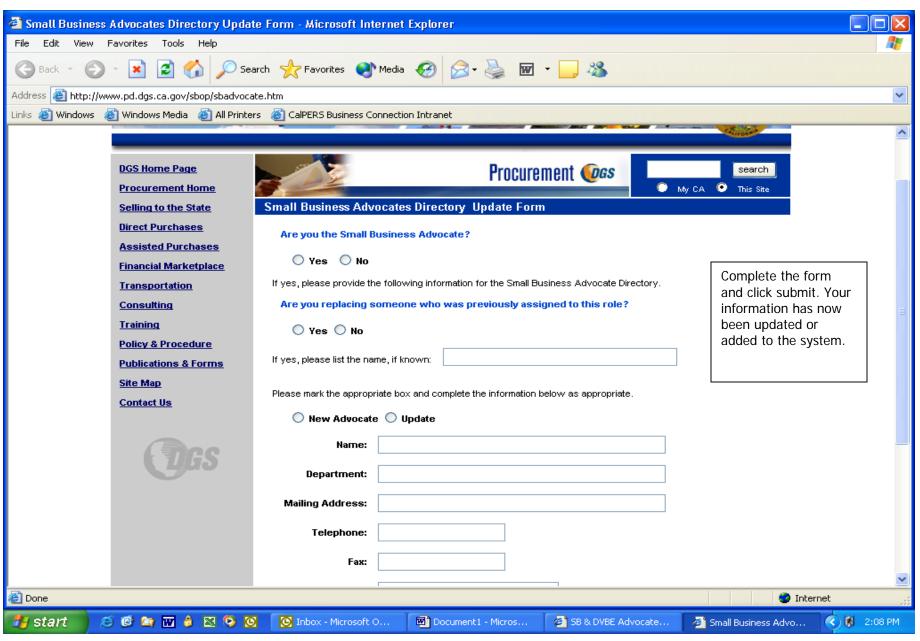
In addition, this website will get the advocate on the path to developing an **INTRANET** website for its procurement personnel if one does not already exist. Such a website can be a great tool for a large department with many decentralized procurement centers. When building your Intranet site also refer to the internal training section in Chapter 7.











DGS Contact Information



DGS Procurement Division Homepage:

http://www.pd.dgs.ca.gov

California Strategic Sourcing Initiative:

Here are contract manager contacts:

http://www.pd.dgs.ca.gov/StratSourcing/ContractContacts.htm

For CSSI Reports

 http://www.documents.dgs.ca.gov/pd/strategic/CSSIContractsSB-DVBEContacts.pd

Certification Compliance Issues:

Contact: Gloria Anderson Phone: (916) 375-4936

Email: gloria.anderson <mailto:gloria.anderson@dgs.ca.gov>@dgs.ca.gov

<mailto:osdchelp@dgs.ca.gov>

Contracting Activity Report:

Contracting Activity Reports

- Small Business, Micro-business, and DVBE Contracting Activity Report
- Consulting Services Contract Report
- Ethnicity, Race, Gender, Women, Minority & DVBE Report

Contact: Ron Wright

Email: ron.wright@dgs.ca.gov <mailto:ron.wright@dgs.ca.gov>

Phone: (916) 375-4943

Compliance regarding contracts, including DVBE enforcement:

http://www.pd.dgs.ca.gov/disputes/default.htm then there's a link for "contact us".

SB/DVBE Advocate Webpage:

http://www.pd.dgs.ca.gov/smbus/advocate.htm#sdad

<u>Information on how to do business with the state:</u>

http://www.pd.dgs.ca.gov/sell/default.htm

Benefits & eligibility requirements of SB certification:

http://www.pd.dgs.ca.gov/smbus/sbcert.htm

Benefits & eligibility requirements of DVBE certification:

http://www.pd.dgs.ca.gov/smbus/dvbecert.htm

California State Contracts Register:

https://www.cscr.dgs.ca.gov/cscr/

Links to California SB and DVBE services:

http://www.pd.dgs.ca.gov/smbus/default.htm

<u>Links to other state, federal, county and non-governmental websites (SB Development Centers & DVBE Organizations):</u>

http://www.pd.dgs.ca.gov/smbus/relatedsites.htm#federal

Sample E-Mail Responses To Suppliers & Contractors

NOTE TO ADVOCATES: These are **SAMPLE** e-mail responses to suppliers and/or contractors. Since each Department/Agency is structured differently (centralized vs. decentralized), modification to this language will be necessary in order to meet your organizational needs.

FOR NON-IT GOODS & SERVICES

Thank you for your interest in doing business with **Your Department's Name!**

***Our purchasing of goods and contracting for services is decentralized, so you are welcome to send your business information to our various offices statewide.

For a listing of our district offices, check out our department's Small Business & DVBE website at: www.yourdepartment.ca.gov. Under "Business Opportunities" click on "Small Business & DVBE.", you will find our district office addresses, as well as other small business & DVBE information.

***I attached a listing of our District Administrative Chiefs. If your company sells goods or contracts for services they can direct you to their purchasing staff or contracting official at their district office.

If your company is interested in state contracting opportunities, the **California State Contracts Register (CSCR)** is a great resource that lists ads for all **strategically sourced contracting opportunities**, plus other services and construction contracts over \$5,000, commodity contracts valued at more than \$25,000, and IT goods contracts valued at more than \$100,000. Go to www.cscr.dgs.ca.gov/cscr

If you are interested in automatically receiving contracting opportunity advertisements from the CSCR to your desktop or fax, register on-line with the **Department of General Services (DGS) Subscription Outreach Service (SOS)**. Spend your time responding to bidding opportunities instead of searching for them! For more information go to: www.cscr.dgs.ca.gov/cscr/sosdesc.asp

***Find out about the new California Strategic Sourcing Initiative (CSSI) contracting opportunities. Basically Strategic Sourcing is a way to achieve savings by consolidating, renegotiating and automating state contracts. There are new opportunities for small businesses and DVBEs to attend partnering workshops that coincide with Strategic Sourcing bidders' conferences. Find a calendar of CSSI events and announcements at: www.pd.dgs.ca.gov/StratSourcing/statusreports

***Subscribe to the CSSI Website update service. This information notifies you, via e-mail, whenever the CSSI Website is updated with critical information. To register for this free service, go to: www.pd.dgs.ca.gov/StratSourcing/statusreports

If you need further information or assistance, please let me know at your convenience. Again, thank you for your interest in doing business with *Your Department's Name!*

FOR IT-GOODS & SERVICES

Thank you for doing business with **Your Department's Name!**

***The purchasing of goods and contracting for services for our department is decentralized. If your company is interested in seeking IT contracting opportunities for goods and services, please see the attached listing of our Department's

<u>Information Technology Contracts:</u> You are welcome to contact them directly to find out what our IT needs are and if there are any IT projects that are in the works.

If your company is interested in state contracting opportunities, the **California State Contracts Register (CSCR)** is a great resource that lists adds for all <u>strategically</u>

<u>sourced contracting opportunities</u>, plus other services and construction contracts
over \$5,000, commodity contracts valued at more than \$25,000, and IT goods contracts
at more than \$100,000. Go to <u>www.cscr.dgs.ca.gov/cscr</u>

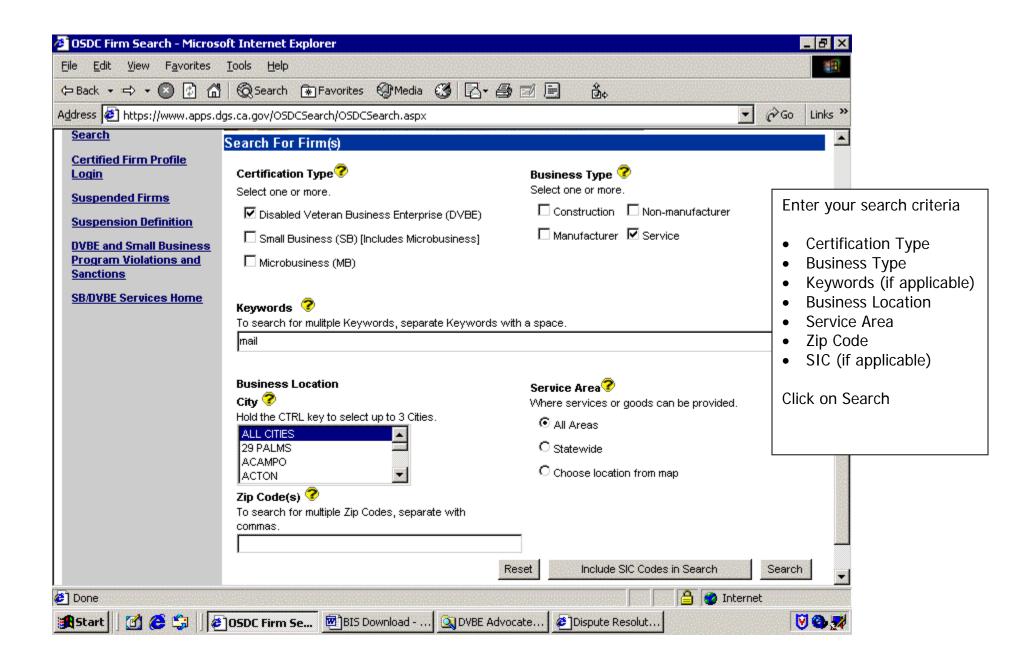
IF you are interested in automatically receiving contracting opportunity advertisements from the CSCR to your desktop or fax, register on-line with the **Department of General Services (DGS) Subscription Outreach Service (SOS)**. Spend you time responding to bidding opportunities instead of searching for them! For more information go to: www.cscr.dgs.ca.gov/cscr/sosdesc.asp

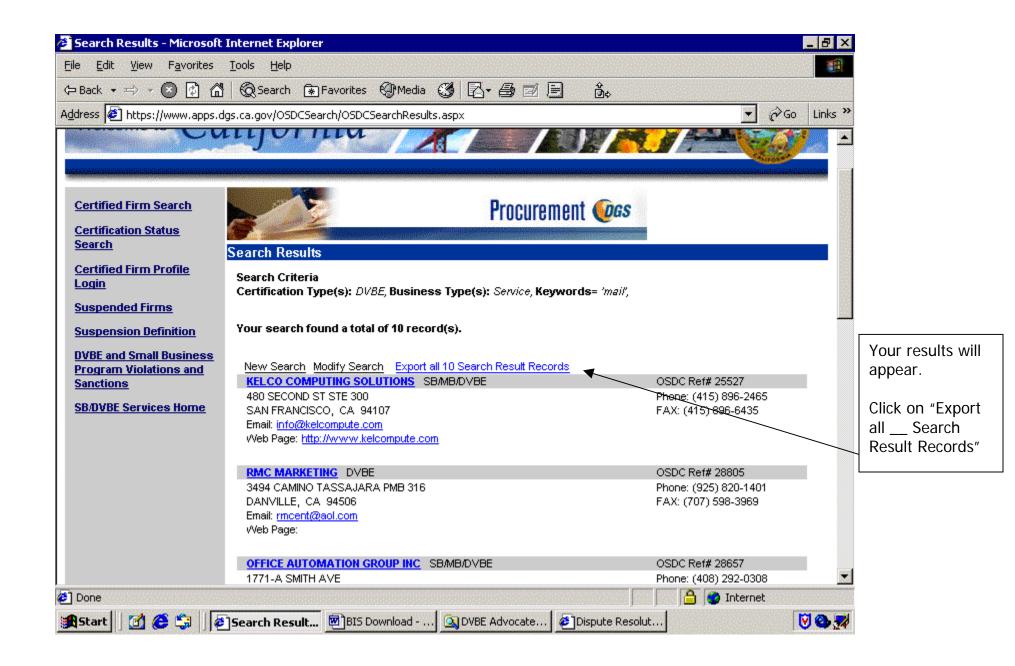
***Find out about the new California Strategic Sourcing Initiative (CSSI)

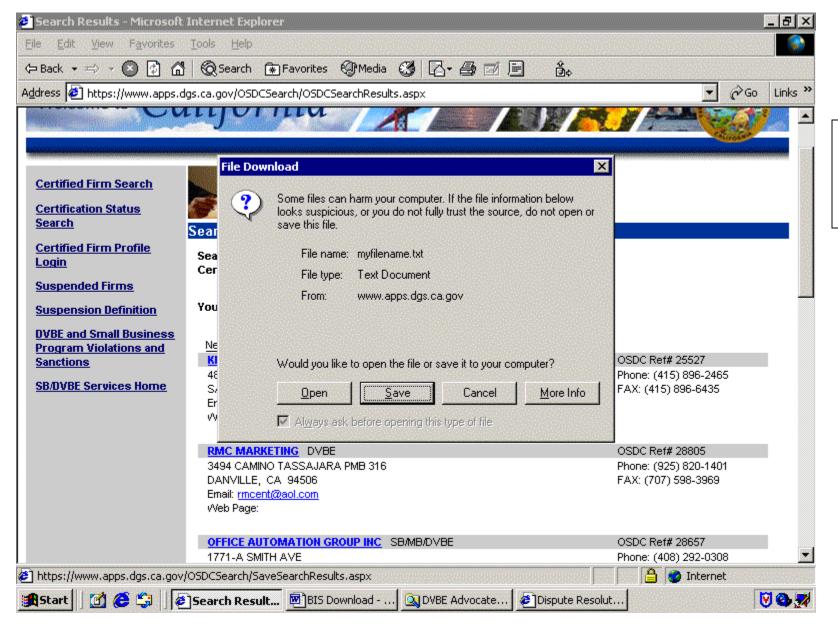
Contracting opportunities. Basically, Strategic Sourcing is a way to achieve savings by consolidating, renegotiating and automating state contracts. There are new opportunities for small business and DVBE's to attend partnering workshops that coincide with Strategic Sourcing bidders' conferences. Find a calendar of CSSI events and announcements at: www.pd.dgs.ca.gov/StratSourcing/statusreports

***Subscribe to the CSSI Website update service. This section notifies you, via e-mail, whenever the CSSI website is updated with critical information. To register for this free service, go to: www.pd.dgs.ca.gov/StratSourcing/statusreports

If you need further information or assistance, please let me know at your convenience. Again, thank you for your interest in doing business with *Your Department's Name!*

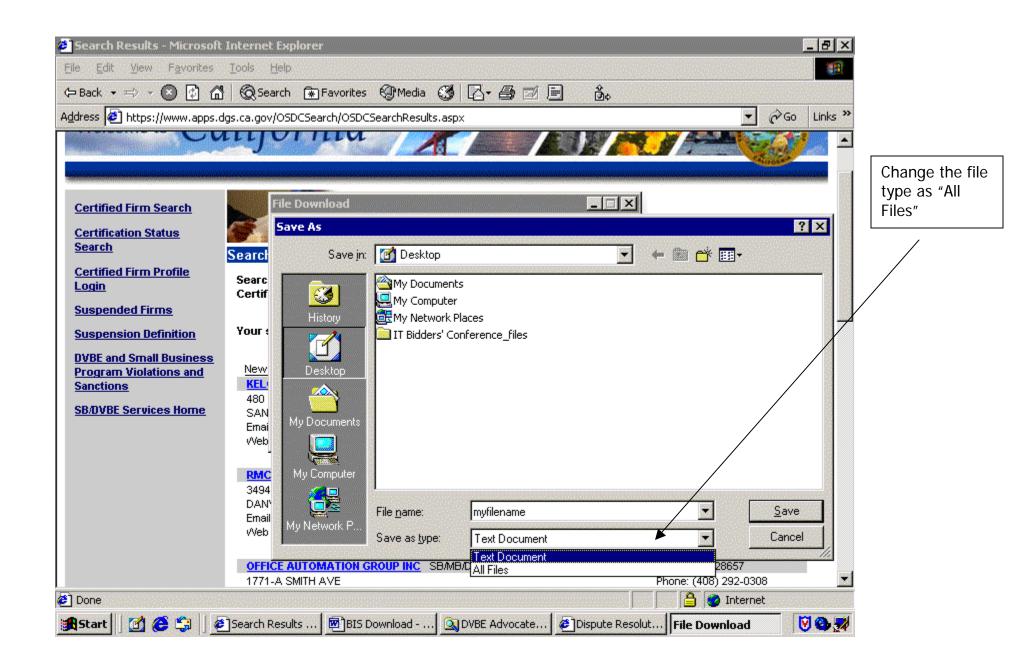


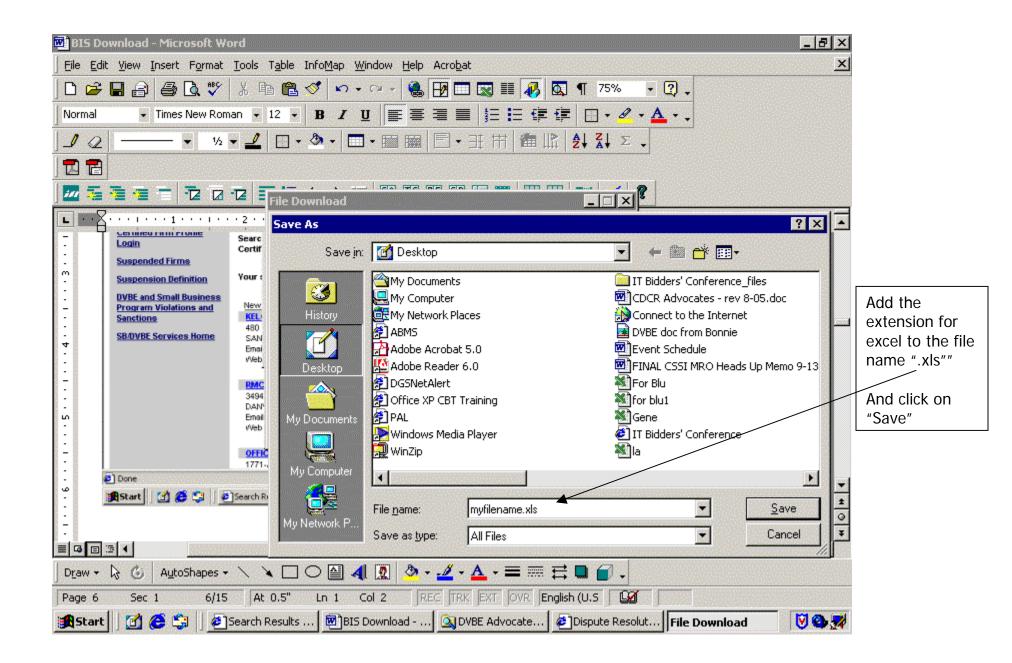


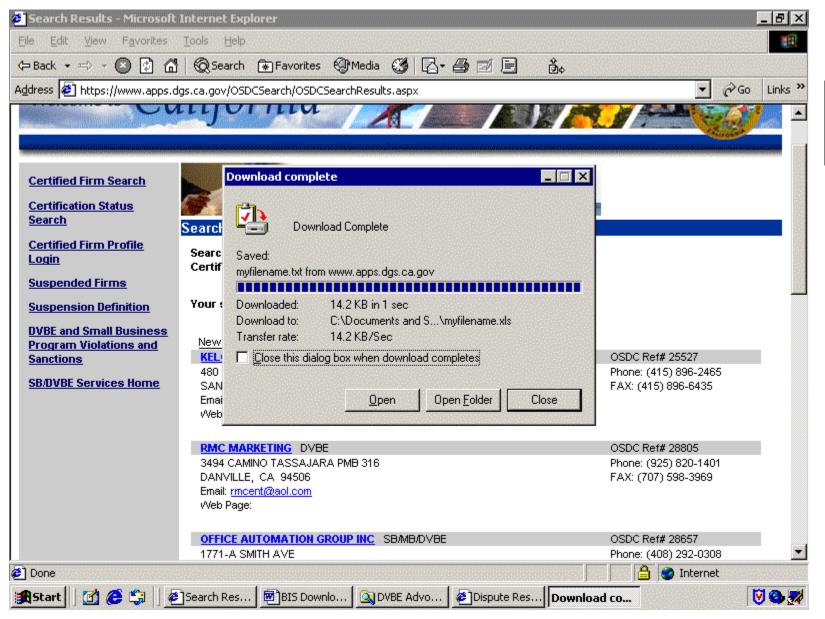


You'll receive this prompt

Click on "Save"

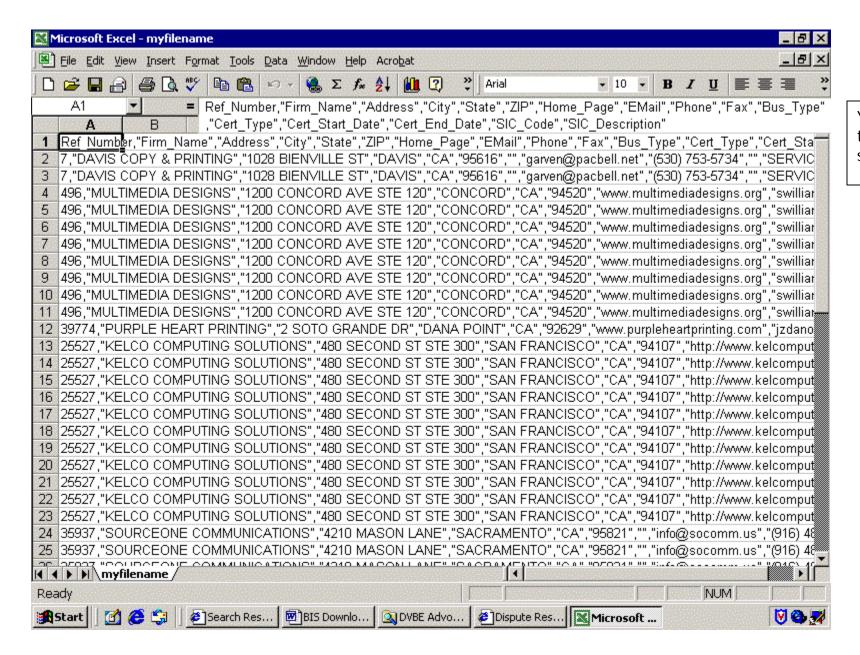




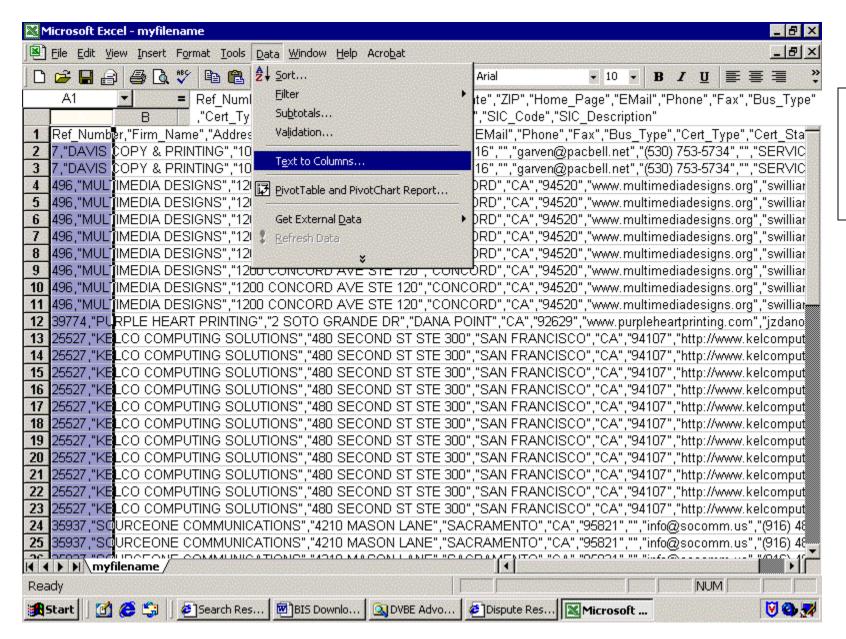


You will receive this message.

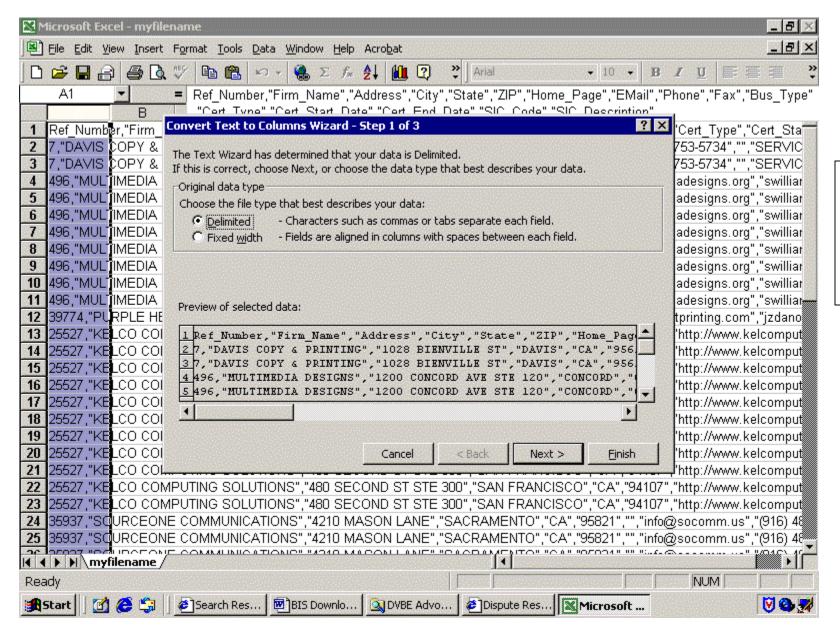
| Click on "Open"



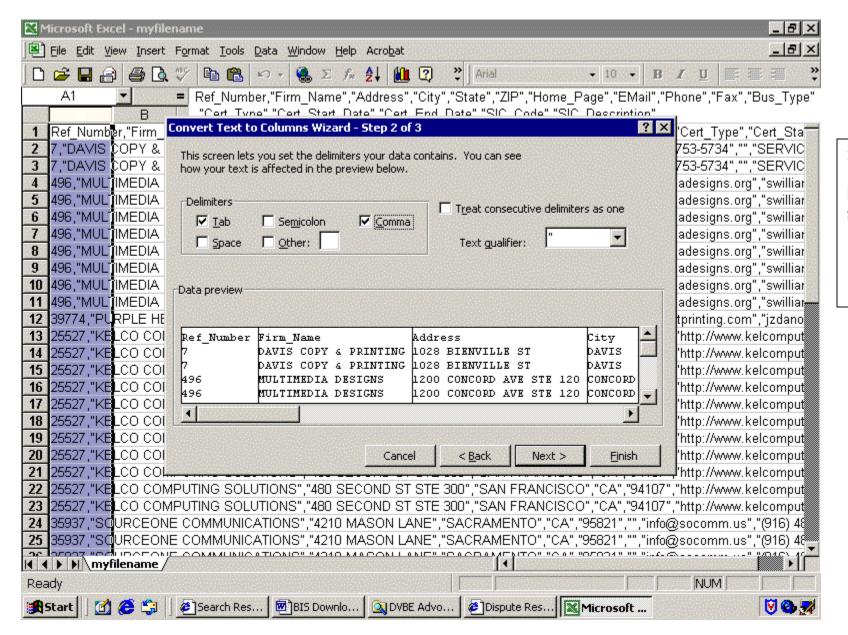
You'll open the excel spreadsheet.



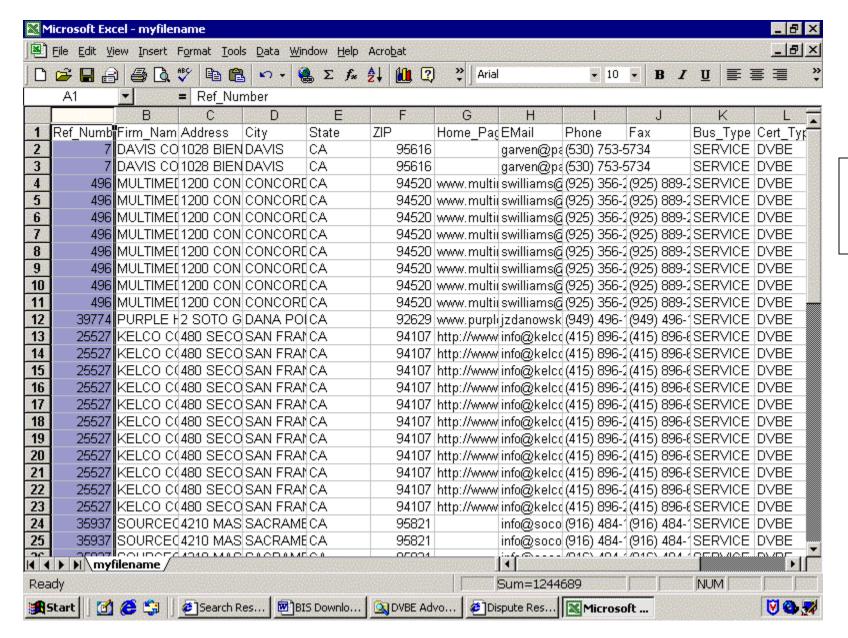
Highlight the first row, go to "Data on your toolbar and select "Text to Columns""



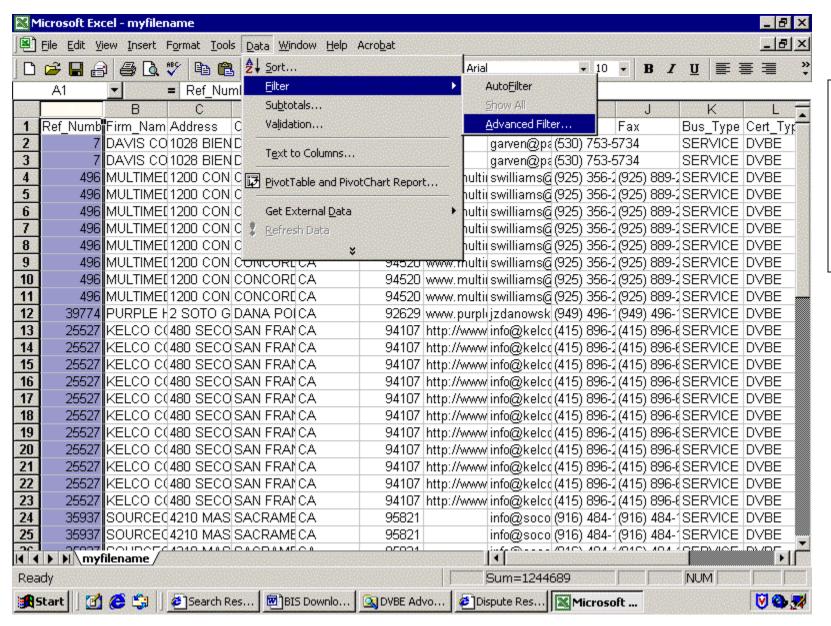
When you receive this prompt, click the "Next" button



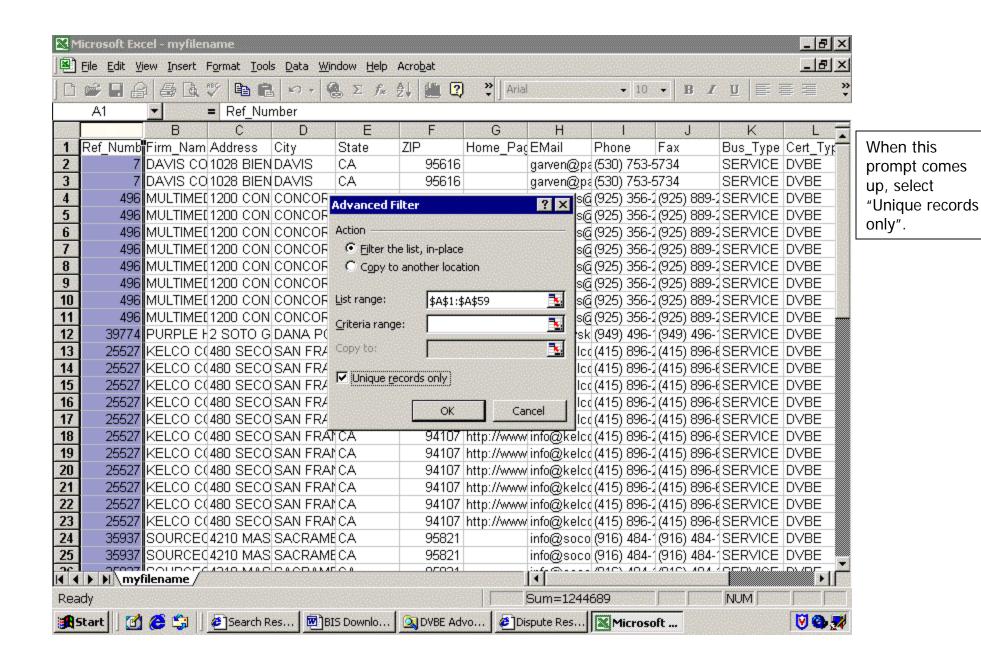
Select the "Comma" box and select "Finish"

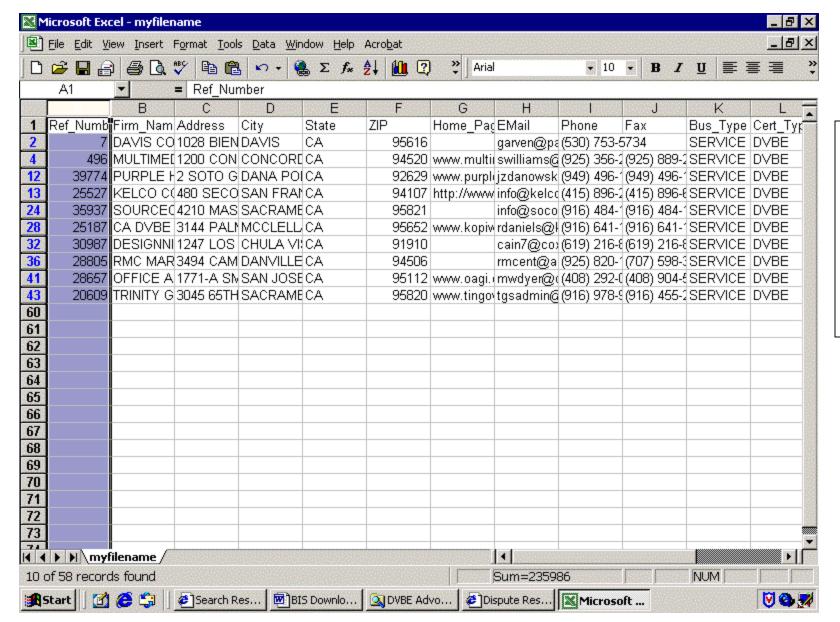


Your results should be converted.

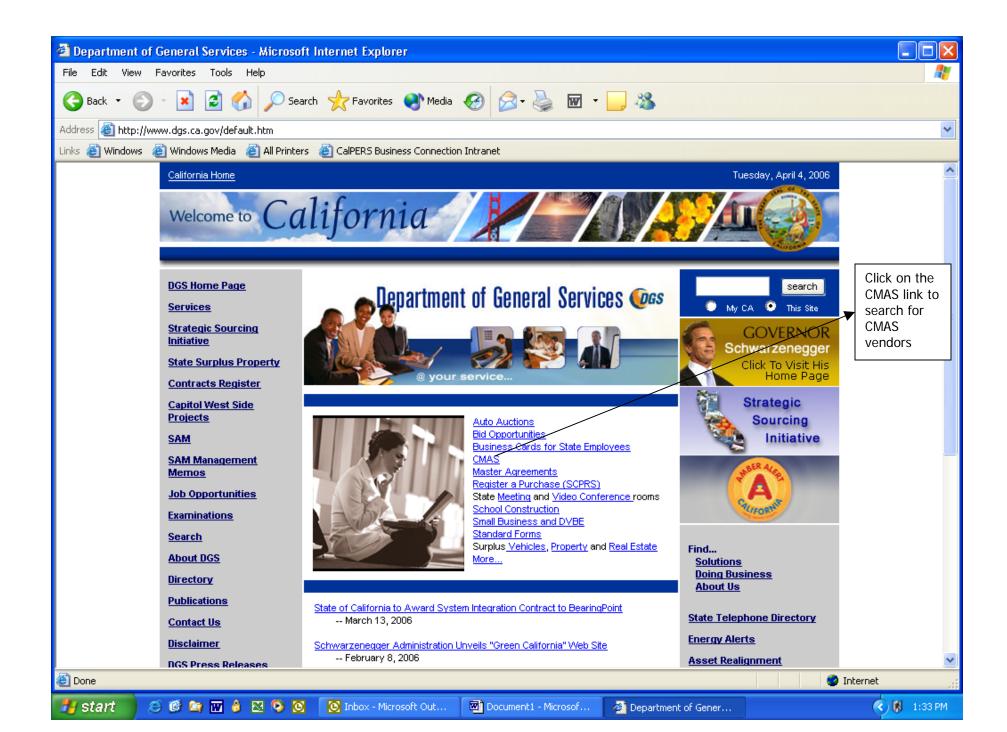


Highlight the first row, and select "Data" and "Advanced filter" from your toolbar.

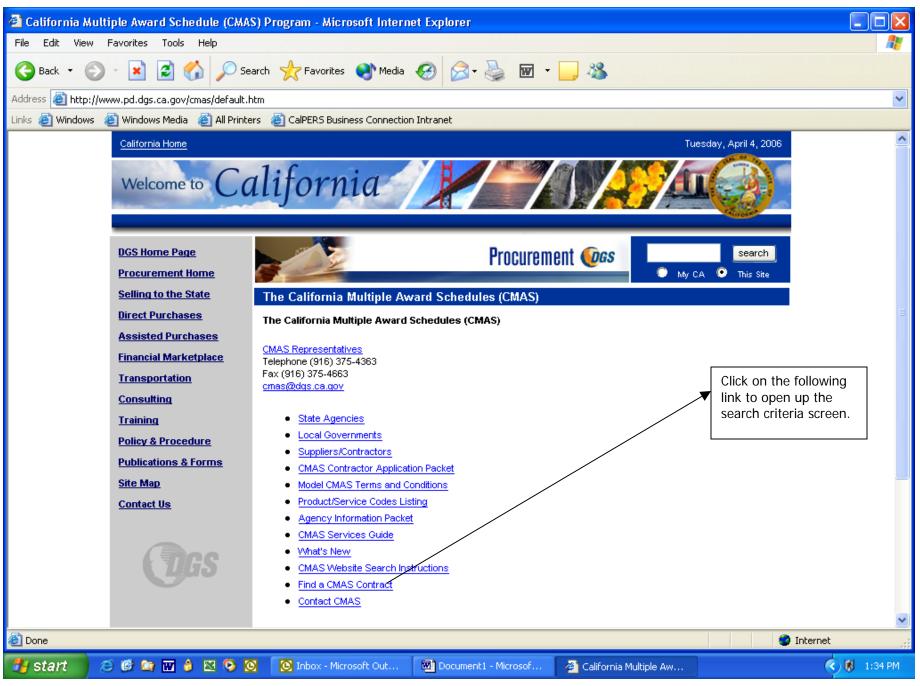




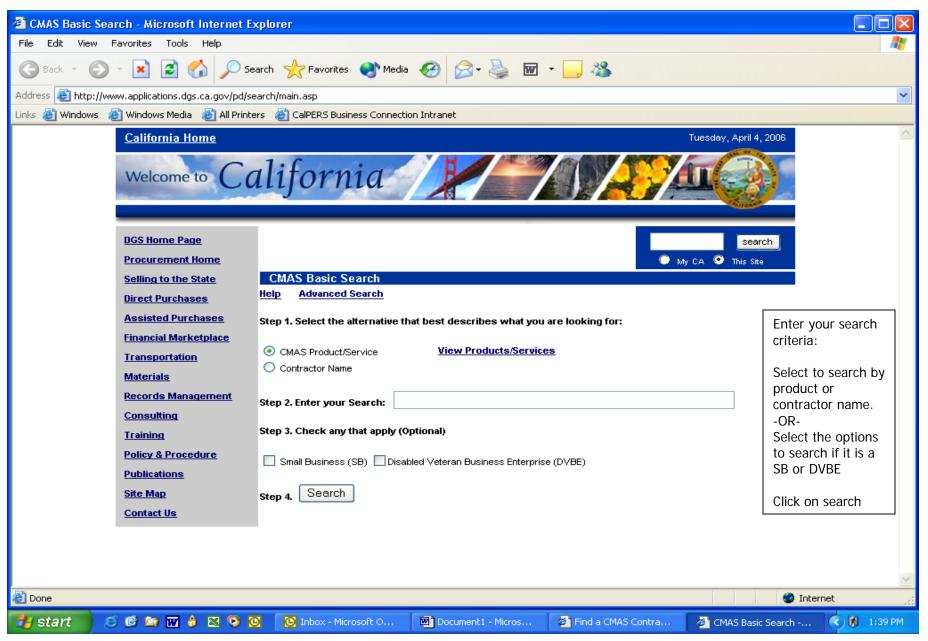
Your data is now filtered. You can copy and paste the email addresses for an eblast.

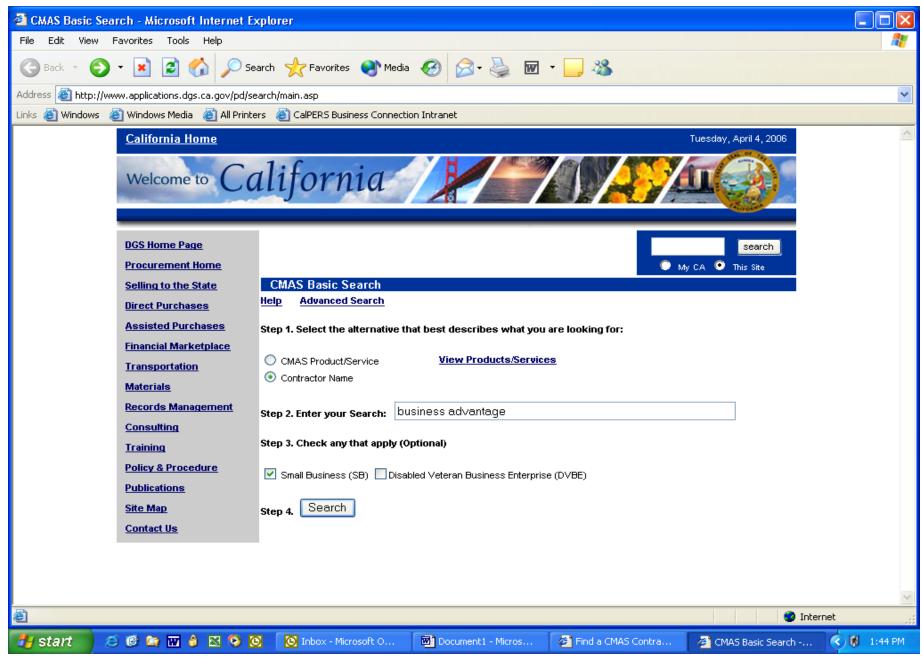


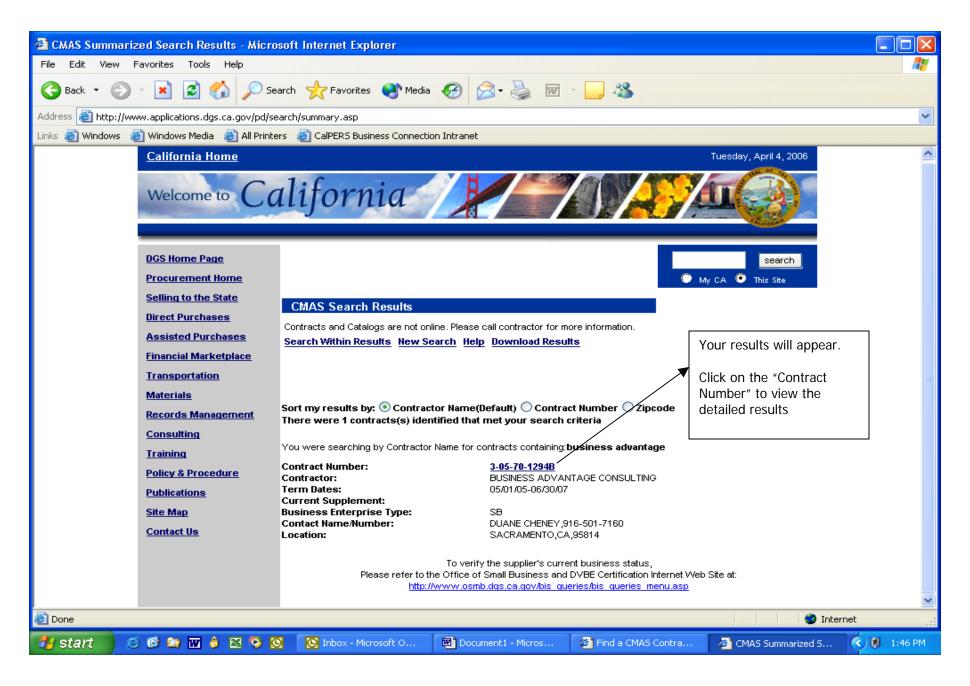
How to find a CMAS Vendor

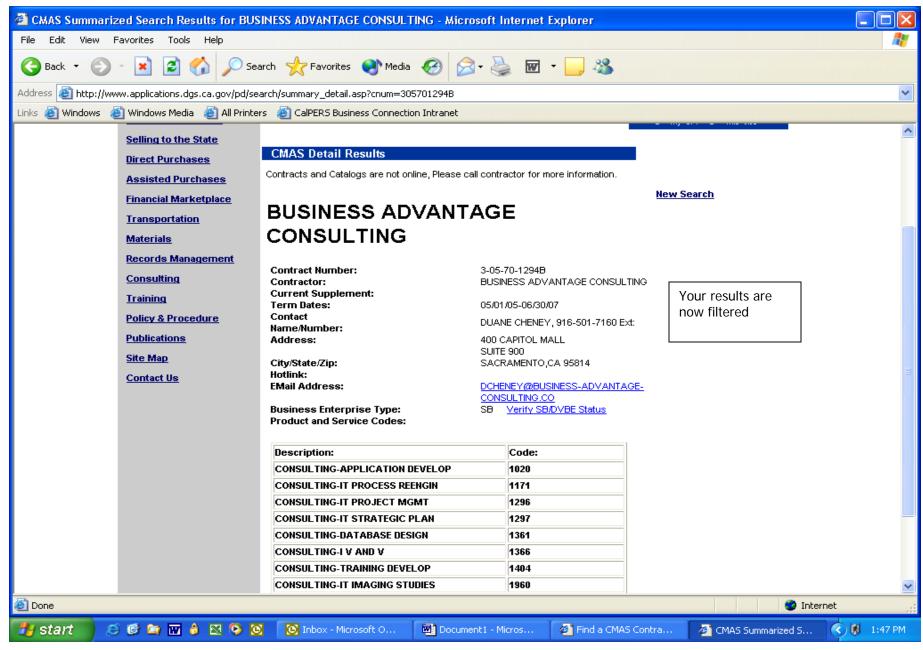






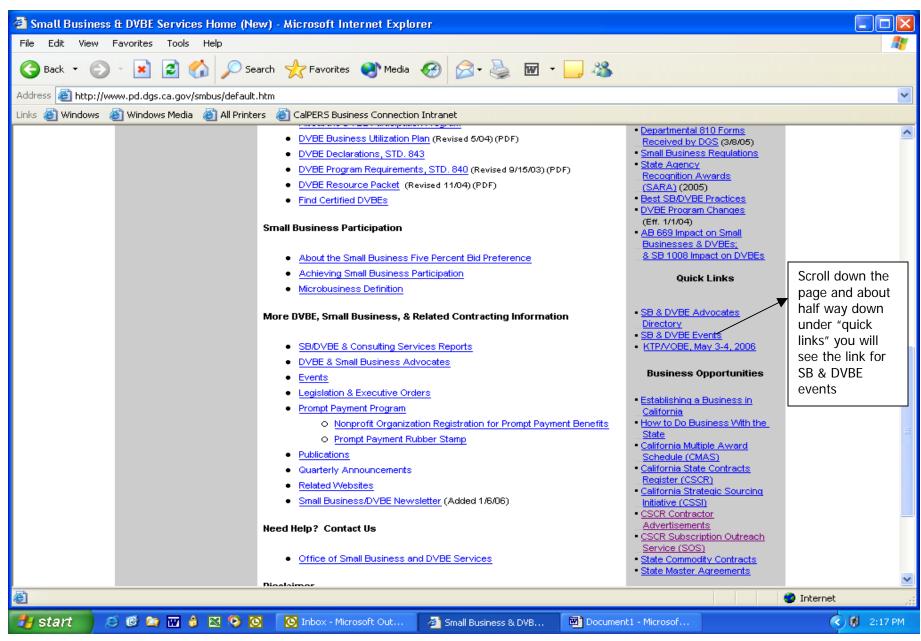


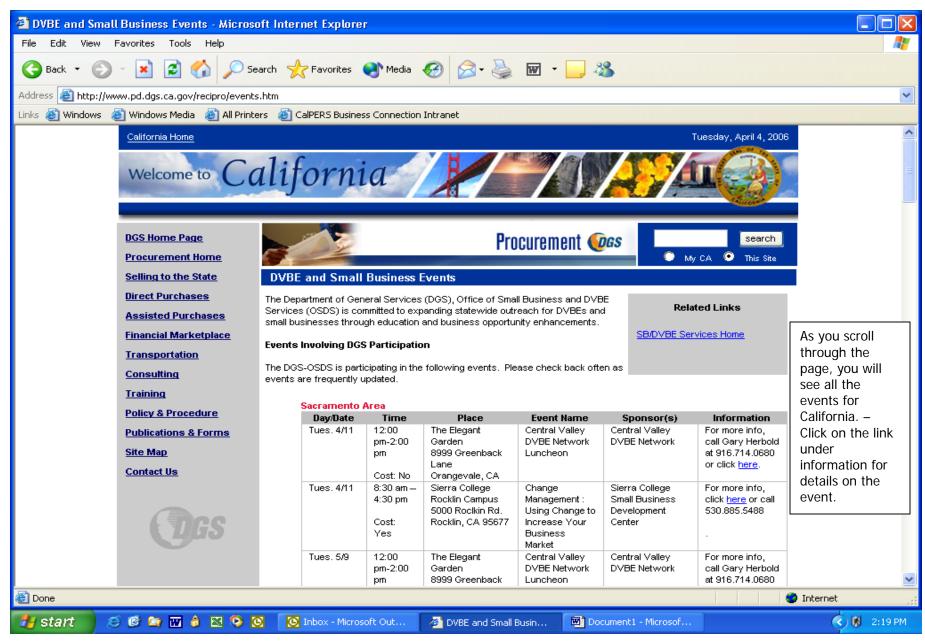




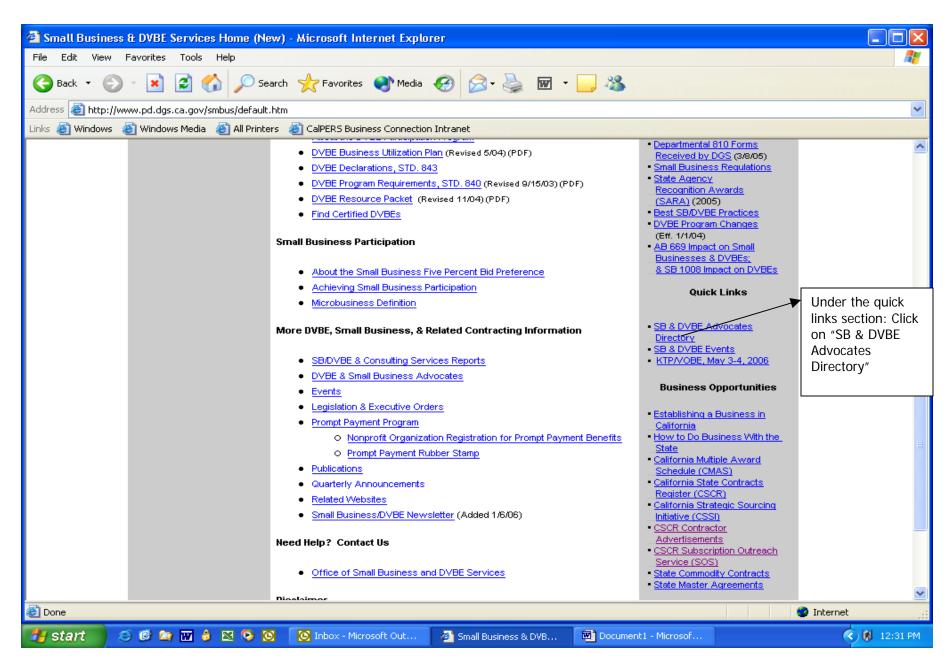
Locating events on the DGS website

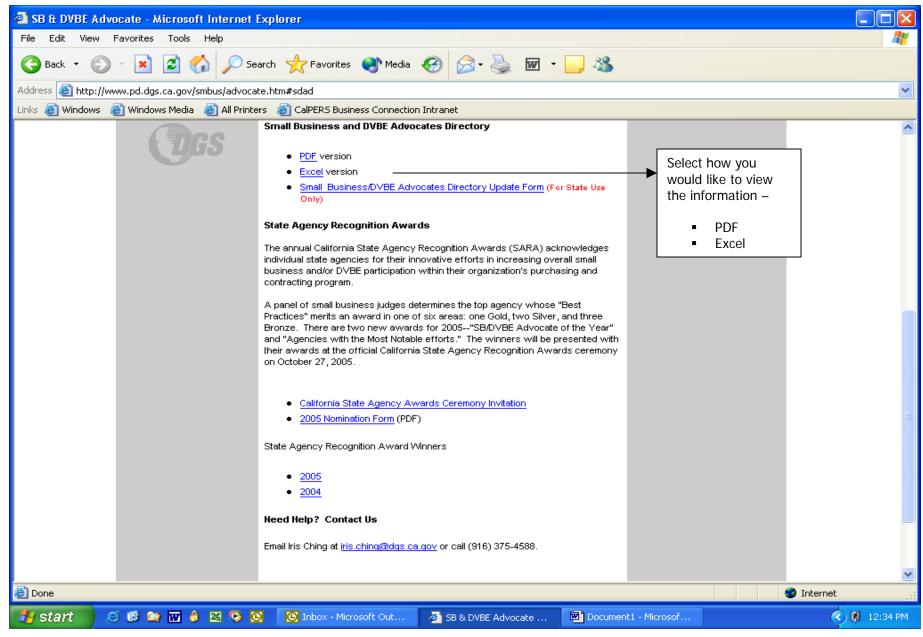


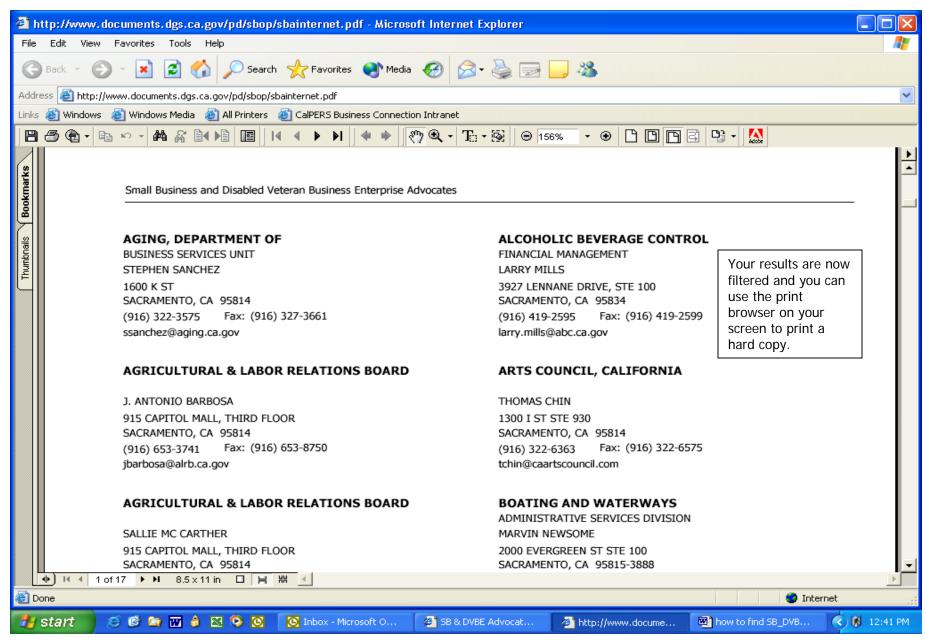












The "Intra-net" as a Resource for Department Staff

Your department's intranet is the perfect launch pad to provide quick hints, FAQ information, web-links, and SB/MB/DVBE program statistics, reports, newsletters, procedures, policy, forms and templates to buyers and contract analysts in your department. It has the potential to become the central point of information dissemination for your SB/MB and DVBE programs making you a more effective program advocate.

An intranet website used as a tool offers both an outreach mechanism and a platform for educating and informing staff and management about how to better include small and DVBE businesses in your department's formal and informal purchases and contract efforts.

As you develop a website, you may want to consider some of the following ideas to include in your overall website design.

WHAT INFORMATION IS VALUABLE AS A FEATURE OR TRAINING MECHANISM?

The possibilities of just what to include are only limited by one's imagination. Consider the following questions to assist with the development of intranet site ideas or concepts:

- Does your department have written program guidelines and policies? Have you considered making this information available through your website as PDF documents for easy staff reference?
- What does purchasing or contracting staff need most to assist them to include more small and DVBE businesses? Create a FAQ and "Tips" document for easy reference.
- How are program requirements and information currently disseminated? Is it feasible to broadcast new information through your website?
- How are changes to the SB/DVBE programs currently broadcast in your department? Do you broadcast through email? Can you create "SB/DVBE program news briefs" and make them available from the website?
- Are there prepared "how-to" documents for staff such as reviewing a good faith effort, taking advantage of the SB/DVBE Bid Option opportunity, and how to locate suitable SB/DVBE contractors for solicitation purposes? These can be made into PDF documents and easily linked to the website for fast reference.

 How about department SB/DVBE program newsletters? Accessed through a website, this is a great mechanism to disseminate program changes, accomplishments, awards, statistics, etc.

In creating an SB/DVBE intranet site – think about directly linking to the following web-links to further assist staff:

- OSDS Website for immediate:
 - SB and DVBE Program Information
 - SB and DVBE certification applications
 - DVBE program Resource Information Packet
 - Certified Firm Keyword Search
 - California State Contract Register
- Contact link for emailing the Department Advocate

Create and post the following types of PDF documents for department staff to download and print:

- Brochures or flyers that outline how to do business with your department
- Frequently Asked Questions & Answers about your department's program(s)
- A list of services and commodities your department routinely uses
- A contact list of certified SB and DVBE contractors for routinely purchased services or commodities
- Specialized instructions relative to your department's management of the SB and DVBE programs
- Guidelines/forms for evaluating a contractor's "Good Faith Effort"
- SB/DVBE Program Newsletters and Announcements

In developing a website, don't reinvent the wheel! Networking with other advocates to see what they've done can take a lot of the effort, and pondering, out of the development aspect of creating your website. There are some great ideas already in place – look for those and see what can really be readily adopted for your website, and then work on those details that are specific to your program. For more ideas on developing your department website see Section - ______, Websites in the SB/DVBE Advocate Toolkit.